

Isuzu World Service Technical Competition (I-1GP) was Held

For the purpose of providing the best service to Isuzu customers at all times, wherever they may be, our most-talented service staff and mechanics gather from countries and regions all over the world to improve the service level in each country by competing against each other's knowledge and technical abilities in country and regional tournaments, to find the World No.1.

This was the 12th time this competition was held, with 8 countries participating in Category A and 19 countries participating in Category B. Lots of people came from around the world, including to support their own country's team and witness high levels of technology in competition.

New trial measures were implemented for the competition this time to stimulate further technological improvements. Questions set in the competition targeting participating team members and their coaches were also explained to members of management as part of the assessment for the competition, as a measure to stimulate technology improvement.

In addition, the results of each of the participating team members were summarized in a feedback report, which was distributed to the management at each company, as well as the participating coach and team members immediately after the competition ended. This was done to enable improvement actions to be taken based on the results of the competition.

CV Division Category A	
Winner	Japan (ISUZU MOTOR SYUTOKEN, CO. LTD.)
	USA (ISUZU COMMERCIAL TRUCK OF AMERICA, INC.)
3rd	Australia (ISUZU AUSTRALIA LIMITED)
4th	Turkey (ANADOLU ISUZU OTOMOTIV SANAYI VE TICARET A.S.)
CV Division Category B	

Runner-up	Russia (JSC ISUZU RUS)
3rd	Qatar (JAIDAH MOTORS & TRADING CO.)
4th	Thailand (TRI PETCH ISUZU SALES CO., LTD.)
5th	The Philippines (ISUZU PHILIPPINES CORPORATION)
6th	Oman (OMAN TRADING ESTABLISHMENT)
7th	Uzbekistan (SAMARKAND AUTOMOBILE FACTORY, LLC)



Requires intensive concentration for many hours.



Even the judges are serious.



Events are watched over by many passionate spectators.



The passion is shared by both the side that listens and the side that communicates.