

Exhibited at the 2018 Fujisawa Industry Festival

The 2018 Fujisawa Industry Festival (hosted by the Fujisawa Chamber of Commerce and Industry and supported by Fujisawa City, etc.) for the purpose of broadly introducing Fujisawa's commercial and industrial products and local products to people both within and outside Fujisawa City and realizing broader understanding of industrial activities through exchange and interaction with local people was held in Fujisawa City, Kanagawa, on May 26 and 27. Over two days, the event welcomed some 65,000 visitors and was very lively.

The Isuzu booth exhibited an actual ELF truck and panels explaining about trucks and plants. Mayor Suzuki of Fujisawa City and many other people visited our exhibition. Many children were also fascinated by the driver's seat of ELF and our quiz and were able to experience Isuzu close at hand.



Exhibition on the ELF truck.



Experiencing inside the ELF truck.



Explanation video.



Families taking part in the quiz.