

Grand Prize Received in "4th TABLE FOR TWO General Selection Contest" Menu Division

On June 15, 2018, at the "TABLE FOR TWO Activity Report Meeting" hosted by specified nonprofit corporation TABLE FOR TWO International*1, the "4th TABLE FOR TWO General Selection Contest" was held to introduce initiatives carried out by individual companies. Isuzu and Aim Services Co., Ltd. (a company responsible for managing Isuzu's company cafeterias) received the Grand Prize in the Menu division.

The General Selection Contest was held on different days in Tokyo, Osaka, and Nagoya, with participation by a total of 100 human resources and CSR personnel from companies which have introduced the TABLE FOR TWO (hereafter abbreviated as "TFT") Program*2. Popularity votes were held separately in the Menu division and the PR division.

Isuzu's award-winning menu incorporated the keyword "transportation", from Isuzu's corporate philosophy of "Supporting transportation", into 3 food ingredients, arranging them into healthy children's-style lunches which would be appealing even to adults as well. Out of 27 entries in the Menu division, Isuzu's was awarded first place.

*1. Nonprofit corporation TABLE FOR TWO International: Established in October 2017 as an NPO whose goal is to resolve food and health-related problems around the world. It is focused on support activities which provide school lunches to elementary school students in developing countries suffering from hunger and malnutrition, but is also engaged in initiatives to address issues with obesity and lifestyle-related diseases in advanced countries.

[Nonprofit corporation TABLE FOR TWO International](#)

*2. TABLE FOR TWO Program: A program which provides one school lunch meal to children in developing countries with a donation of 20 yen. Isuzu has a system in place at all of its offices where contributions made by employees through applicable healthy menu items or fund-raising activities are matched in the same amount by the company and the totals are provided as donations.



Award-winning menu item: "Children's-style lunch for adults to support 'transportation'"

